

ARJES Save Nature – Roots for the future

Tree planting initiative by ARJES GmbH in the local community

Together with the [Save Nature Group](#) and [Thüringen Forst](#), ARJES GmbH is setting a strong statement for environmental protection and nature conservation: On Saturday, November 8, 2025, a large tree planting campaign took place in the Kraysenberg community with around 60 volunteers. Under the motto “Roots for the Future,” around 2,500 young trees - mostly red oaks and sycamore maples - were planted that day.

“We want to take responsibility and create something lasting that will have an impact far beyond today. Trees are a symbol of sustainability, cohesion, and the future,” explains Martin Priewe, Head of Marketing at ARJES GmbH.

Climate protection with regional impact

The project is part of the long-term environmental initiative ARJES Save Nature. The aim is to contribute to climate protection through active local action. Every tree improves air quality, binds CO₂, and provides habitat for animals and plants. At the same time, the planting campaign strengthens regional ties and shows that ecological action and entrepreneurial thinking can go hand in hand.

Team spirit meets commitment

The collaborative dimension is particularly noteworthy: ARJES GmbH employees and their family members worked together with the Save Nature Group under the expert guidance of the Thuringian Forestry Office in Bad Salzungen. After the work was done, a well-deserved hot lunch awaited everyone involved. The Merkers fire department provided the appropriate catering and a good atmosphere with their field kitchen and equipment. It was a fitting end to a successful and meaningful day that will continue to have an impact for decades to come.

Continuing a success story

With this campaign, ARJES GmbH is continuing its ARJES Save Nature environmental project, which was successfully launched last year with [educational and recycling initiatives at regional schools and kindergartens](#). “Our goal is to give back to nature and show that each of us can make a contribution,” said Priewe.

Press release: November 21, 2025

Editor: Martin Priewe (ARJES GmbH)

Picture attachments

Photos: Lea Hayn (ARJES GmbH)



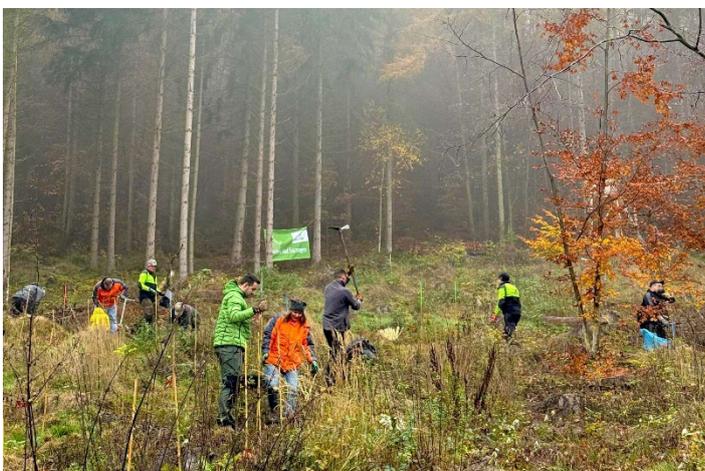
Caption:

Around 60 volunteers from ARJES, the Thuringian Forestry Office, and the Save Nature Group came together.



Caption:

More than 2,500 seedlings, mainly red oak and sycamore maple, were planted during the tree planting campaign.



Caption:

Numerous hard-working helpers were able to plant the seedlings in the ground within a single morning.



Caption:

Cool, damp weather and moderate rainfall provided ideal conditions for the planting campaign.



Caption:

After the work was done, everyone involved was treated to a well-deserved hot lunch provided by the Merkers fire department.