

## Focus on personalized support and consultation

## ARJES introduces sales team for Germany

Contrary to the increasingly prevalent trend of digital sales platforms, we at ARJES are placing a strong emphasis on personal proximity to our customers and dealers. As one of the leading companies in the field of industrial shredding solutions, we are proud to introduce our newly formed sales team for the German-speaking region.

Chris Erbe, Director of sales, emphasizes: "At ARJES, direct communication with our customers and dealers is our top priority. Given the dynamic market and the growing challenges in shredding various waste streams, it is essential to be able to react flexibly and quickly. Through our close personal relationships with our customers, we are able to adapt our machines to changing requirements as quickly as possible, in order to remain competitive in the future. Therefore, we have appointed a personal contact for sales, consultation, and support in every federal state in Germany."

Lennart Stecher is responsible for Baden-Württemberg and Bavaria in Southern Germany, as well as for the German-speaking neighbouring countries Austria and Switzerland. Mario Herrmann oversees the regions of Berlin, Brandenburg, Mecklenburg-Western Pomerania, Saxony, Saxony-Anhalt, and Thuringia in Eastern Germany. Joining the team freshly, Uli Kramme will take over the regions of Bremen, Hamburg, Hesse, Lower Saxony, North Rhine-Westphalia, Rhineland-Palatinate, Saarland, and Schleswig-Holstein in Northern and Western Germany.

Our three colleagues have extensive experience and the right contacts in the industry to provide our customers with the best possible support. Whether it's general inquiries, product presentations, machine demonstrations, or simply a brief, efficient consultation - our team is happy to assist you personally.

Our experienced ARJES employee, Elke Ernest, continues to be at your service for all international sales activities and dealer support. She is the primary point of contact in the ARJES sales team for all inquiries regarding industrial shredding solutions around the globe.

We firmly believe that direct contact with our customers and dealers enables the establishment of long-term and successful partnerships. At ARJES, we not only focus on innovative products but also on building personal relationships with our business partners. We look forward to shaping the future of industrial shredding solutions together with you!

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Editor: Martin Priewe (ARJES GmbH)





## **Picture attachments**

Photo: Michaela Müller (ARJES GmbH)



## Picture caption:

ARJES sales team for Germany (from left to right): Chris Erbe (Director of sales), Lennart Stecher, Mario Herrmann, and Uli Kramme

