

### **Young Belgian entrepreneur focuses on small equipment at attractive prices**

Wide range of applications and numerous rental inquiries for the IMPAKTOR 250 evo

INVERMA is a young and dynamic company based in Wevelgem in the Belgian province of Westflandern, near Kortrijk. The company was founded with the goal in mind to provide its customers with a rental service of "small" equipment at affordable prices and the best service quality. "I founded INVERMA, because from time to time I found myself having to rent a machine extra to the one I had so that we could finish the work. Later I decided to buy some machines and rent them when I was not using them" said Nicolas Maes in a conversation with Martin Priewe (Responsible for Marketing at ARJES GmbH).

It is possible to rent the machines, with or without an operator. Up to now, the rental of the machines is limited to the region, but you can always count on good service and professional expertise. INVERMA offers a wide assortment of machines for rent. "For some time now, we have been offering the ARJES IMPAKTOR 250 evo in our rent repertoire and I must say I am very satisfied with the IMPAKTOR, even when we had a few minor setbacks at the beginning, nevertheless, the compact shredder runs excellently; it is a very versatile machine with great application potential." said Nicolas Maes.

Together with his father, Nicolas is also active in earthworks, road construction and civil engineering with the company Grondwerken Maes and uses the ARJES shredder primarily for crushing concrete. In the rental business, however, the machine is used for different types of materials: concrete, bricks, waste, glass, sandwich panels, green waste or cardboard are just a few examples of the numerous feasible applications. "We crush a lot of reinforced concrete consequently we would rent an impact crusher from a Canadian manufacturer, but with we always had problems with the iron. Now, with our ARJES IMPAKTOR 250 evo we don't have this problem anymore" comments the young entrepreneur happily.

Nicolas Maes came upon ARJES when looking in the YOUTUBE platform. He was searching for videos from a Rubble Master RM 60, which he was sure he wanted to buy at the time, when he came across a video from ARJES. After watching videos from the IMPAKTOR it was clear to him: "This is the machine I need and must have!"

Through Naessens Hydraulics, the Belgian ARJES trading partner, Maes was informed in detail about all the advantages of the compact, double shaft, mobile shredder and immediately signed the sales contract. "I bought the machine about a year ago and it has already ran 850 operating hours. If the successful rental of this machine continues, we are convinced that we will buy one machines more next year," says Nicolas Maes confidently.